MAINSTREET ADVISORS IS AN INVESTMENT ADVISORY FIRM DEDICATED TO SERVING WEALTH MANAGEMENT PROFESSIONALS WHILE HELPING CLIENTS WORK TOWARD THEIR INVESTMENT OBJECTIVES.

The firm provides portfolio management, investment research, and marketing support services. MainStreet Advisors maintains Portfolio Management Solutions to provide institutions the right tool for every client situation and to help increase efficiency. MainStreet Advisors cultivates and carefully sows the seeds of growth for fiduciaries around the country.

JOHN CROSSON
FOUNDER AND
CHIEF EXECUTIVE OFFICER
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John founded MainStreet Advisors in 2003 and is the firm's Chief Executive Officer. John has held many roles in the organization since its inception; today he is responsible for the firm's vision and is a member of its Board of Directors. John works closely with the management team to ensure the firm's goals are on track for long-term success. He has worked in the field of finance for over 25 years and brings extensive experience in financial startups as well as in managing and building companies, strong teams, and deep client relationships. John also currently serves as the President and Board Member of Cedar Hill Associates, another wholly owned subsidiary of MB Financial. Additionally, John has served on the Advisory Board of DePaul University's Coleman Entrepreneurship Center since 2016, where he mentors student and alumni startups and helps shape the tools available to startups connected to DePaul University. John is also a startup mentor at 1871, Chicago's center for technology and entrepreneurship.

While running MainStreet Advisors, John founded Cambium Asset Management in 2014, which he merged into Cedar Hill Associates in 2017. Earlier in his career, he served as a Senior Portfolio Manager at Feldman Securities Group where he managed client relationships and was responsible for new business development. Additionally, John worked at American National Bank & Trust Company of Chicago where he served as the Director of Investment Research & Support. He began his career at Integra Financial Advisory Corporation as an Investment Analyst.

- DePaul University, MBA in Entrepreneurship
- Northern Michigan University, BS in Financial Management
- Completed Level I of the Chartered Financial Analyst® program
- Completed the Certified Financial Planner program