



Joseph Crosson

Managing Director

Joe joined the firm in 2025 as a Managing Director. In this role, he is responsible for leading the firm's Outsourced Chief Investment Officer (OCIO) initiative delivering customized investment solutions for financial institutions, registered investment advisors, and family offices. He works closely with institutions to develop flexible, transparent and performance driven OCIO solutions tailored to their long-term goals.

Before joining MainStreet Advisors, Joe gained valuable experience in wealth management, investment banking, and family office portfolio management. He supported both buy-side and sell-side transactions at Cornerstone Business Services and most recently held an Investment Manager role at the Ariens Family Office (AriensCo) where he was responsible for sourcing and evaluating new alternative investments, portfolio performance reporting, and relationship management.

EDUCATION

University of Wisconsin – Whitewater, Bachelor of Business Administration (B.B.A) in Finance, Emphasis in Financial Planning

MainStreet Advisors is an investment advisory firm dedicated to serving wealth management professionals while helping clients work toward their investment objectives. The firm provides portfolio management, investment research, and marketing support services. MainStreet Advisors maintains Portfolio Management Solutions to provide institutions the right tool for every client situation and to help increase efficiency. MainStreet Advisors cultivates and carefully sows the seeds of growth for fiduciaries around the country. | MainStreet Advisors | 120 North LaSalle Street | Suite 3300 | Chicago Illinois | mainstreetadv.com